



# PGA

Pacific Northwest Section

:: NIKE GOLF 

## MENTORING & NETWORKING CONFERENCE



Hosted by Nike Golf  
Tiger Woods Center, Nike World Campus  
Beaverton, OR  
February 6-7, 2012  
Cost: \$25.00  
Includes conference, food, lodging & golf  
Attire: Coat & tie

### Monday, February 6

Connect with your fellow Apprentices and Assistant Golf Professionals, as well as industry leaders who will share their experiences on achieving success in the golf profession.

Conference sessions each day will cover topics such as teaching, playing, marketing & promotion, employment issues and the PGM program.

Your fee of only \$25.00 includes everything on the schedule: the conference, meals and golf plus lodging.

- 11:30 - 12:00 Registration at Tiger Woods Center
- 12:00 - 1:00 Welcome Lunch - Speaker
- 1:00 - 2:45 **Branding & Promoting Yourself & World Campus Tour**  
with Nike Golf
- 3:00 - 4:45 **Teaching and Playing the Game**  
with Jeff Coston, Christopher Smith, Scott Erdmann & Fred Haney
- 4:45 - 5:15 Day One recap
- 5:15 - 6:00 Hotel Check In
- 6:30 Hosted Cocktails/Dinner & Keynote Speaker

### Tuesday, February 7

- 7:00 - 8:00 Breakfast & Speaker
- 8:00 - 9:45 **Golf Management and Tournament Operations**  
with Dominic Marconi, Chris Rogers, Scott Alexander & Jeff Ellison
- 10:00 - 11:45 **PGM Program, Golf 2.0 and PGA Member Services**  
with Jeff Beaudry, Dawes Marlatt, Bill Morach, Bob Turnquist,  
Harold Bluestein & Bryan Tunstill
- 12:30 Lunch at Pumpkin Ridge & Golf w/ Mentors



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### Hotel Info

Hilton Garden Inn  
15520 NW Gateway Court  
Beaverton, OR 97006  
503.439.1717

### Preregistration with payment required.

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Club: \_\_\_\_\_

Your fee of \$25.00 includes lodging at the Hilton Garden Inn (double-occupancy room) on Monday night.

- I don't need a room
- My roommate is: \_\_\_\_\_
- Please assign me a roommate *(default if you do not choose one of the above)*

You may stay in a single room for an additional \$75.00

Conference w/ double room: \$25.00

Single room fee: \$75.00

Total Amount due: \_\_\_\_\_

*Complete below if paying by credit card*

Card type: American Express / Visa / Mastercard

Card Number: \_\_\_\_\_ Expir. \_\_ / \_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

*Make checks payable to: Pacific Northwest Section PGA*

Pacific Northwest Section PGA

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